



FORD PROTECT®

# Ford Protect Keeps You Covered.

Protect yourself from the costs of unexpected vehicle repairs.

Whether you choose to travel with the basic coverage of **PowertrainCare** or our comprehensive **PremiumCare**, there's a plan to suit your needs!†

## PowertrainCare – 29 covered components.

- Our basic plan covers critical engine and transmission parts to keep your vehicle moving.

## BaseCare – 84 covered components.

- Step up your coverage to include key systems that affect drivability.
- Includes all plan items above PLUS SELECT BRAKE, STEERING, ELECTRICAL and AIR CONDITIONING COMPONENTS.

## ExtraCare – 113 covered components.

- Add on high-tech components like cruise control and your instrument cluster.
- Includes all plan items above PLUS HIGH-TECH COMPONENTS.

## PremiumCare 1,000+ covered components

- Our most comprehensive coverage for drivers who want more complete peace-of-mind protection.
- Includes all plan items above PLUS AUDIO, LIGHTING, and HIGH-TECH SAFETY SYSTEMS.

INCLUDES  
**LED/HID**  
LAMPS AND  
HEADLAMPS!



## THIS FORD PROTECT PLAN INCLUDES:



Roadside Assistance.



Rental vehicle benefits.



Choice of deductible\*.

\*Plans have a standard \$100 deductible. \$0, \$50, \$200 and "disappearing" deductibles available on all new vehicle plans.  
†Consult your Ford Dealer for a complete list of covered components for each plan.

Ask About the Peace-of-Mind Protection of **Ford Protect!**



FORD PROTECT®

OVER  
1,000+  
COVERED  
COMPONENTS!

# Comprehensive PremiumCare coverage could pay for itself.

Parts and labour to repair many major components can be significant. With PremiumCare coverage, pay \$0 at time of service on covered repairs!

**You could avoid costs of expensive repairs like these with PremiumCare.**

Examples are based on an average estimated Canadian retail repair cost for the 2020 Edge. Actual costs will vary by vehicle and Dealer location.



Heated and Cooled Seat	<del>\$183</del> \$0	APIM (Sync Module)	<del>\$98</del> \$0	Sunroof Frame	<del>\$1,151</del> \$0
Rear Differential	<del>\$2,335</del> \$0	Steering Gear	<del>\$2,037</del> \$0	Engine	<del>\$9,628</del> \$0
		Evaporator Core	<del>\$1,707</del> \$0	Transmission	<del>\$9,320</del> \$0

## Roadside Assistance included with your coverage.

Extend your existing Warranty Roadside Assistance with Ford Protect!

- Towing.**
- Lockout Assistance.**
- Emergency Travel Expense Reimbursement.**
- Flat Tire Change.**
- Emergency Fuel Delivery.**
- Battery Boosting.**  
(excluding electric batteries).
- Winch Out.**
- Trip Planning.**

## Why Choose Ford Protect?



### CONVENIENCE

- Dealer Support – at all Ford and Lincoln Dealers across Canada and the U.S.
- Time and Distance options – to match your ownership plans.



### CONFIDENCE

- 100% Backed By Ford – for coverage you can count on.
- Ford Authorized Parts and Service – for the right fit, finish and performance.



### VALUE

- Limit Out-of-Pocket Expenses – pay only the deductible on covered repairs!
- Easy Financing – plan costs may be included in your finance contract.
- Transferable Coverage – could increase the resale value of your vehicle! (transfer fee may apply).

**PROTECT** your vehicle – and your budget – with Ford Protect!