

GAN CHEV 50TH ANNIVERSARY GIVEAWAY - OFFICIAL CONTEST RULES

This “**Gan Chev 50th Anniversary Giveaway**” Contest (the “**Contest**”) is sponsored by Gananoque Motors Ltd. (“**Sponsor**”). THIS CONTEST IS INTENDED TO BE CONDUCTED IN THE PROVINCE OF ONTARIO ONLY (I.E. YOU MUST BE A RESIDENT OF ONTARIO) AND WILL BE CONSTRUED AND EVALUATED ACCORDING TO APPLICABLE CANADIAN LAW. ENTRY IN THIS CONTEST CONSTITUTES ACCEPTANCE OF THESE CONTEST RULES (the “**Contest Rules**”).

1. **Contest Period:** The Contest will run from January 1, 2026 to December 31, 2026 (the “**Contest Period**”) after which time the Contest will be closed and no further entries shall be accepted.
2. **How to Enter:** No purchase necessary. This Contest may be entered in one or more of the following ways. No other entries will be accepted by any other means:
 - a) **IN-PERSON ENTRY:** All entrants must complete and submit the official entry form available in-person at the Sponsor’s business address located at 439 King Street East, Gananoque, Ontario K7G 1G9 (the “**Sponsor’s Address**”) during the Sponsor’s regular business hours, with his or her first name, last name, email address, phone number and postal code. Limit of one (1) in-person entry per person during the Contest Period (the “**In-Person Entry**”).
 - b) **ENTRY – SALES APPOINTMENT:** An entrant will receive one (1) entry by attending a sales appointment with Sponsor between January 1, 2026 and December 31, 2026 (the “**Sales Appointment Entry**”). Limit of one (1) Sales Appointment Entry per person, regardless of the number of appointments attended.
 - c) **ENTRY – VEHICLE SERVICE:** An entrant will receive one (1) entry for each vehicle service appointment completed with Sponsor between January 1, 2026 and December 31, 2026 (the “**Vehicle Service Entry**”). There is no limit on the number of Vehicle Service Entries, provided each entry corresponds to a separate completed vehicle service appointment.
 - d) **ENTRY – VEHICLE PURCHASE:** An entrant will receive one (1) entry for each vehicle purchased from Sponsor between January 1, 2026 and December 31, 2026 (the “**Vehicle Purchase Entry**”). There is no limit on the number of Vehicle Purchase Entries, provided each entry corresponds to a separate vehicle purchase.

Contest End Date: Entries must be received no later than the end of the Contest Period (December 31, 2026).

Any attempt or suspected attempt to use illicit means to enter the Contest, or any other methods not authorized by these Contest Rules, for example, but not limited to, creating multiple identities, or registrations, all in Sponsor’s sole discretion, shall be deemed as tampering and may disqualify you from entering, participating and/or winning a Prize. Entries that contain false or incomplete information are void. Entries that are late, lost, stolen, illegible, contain false information, are damaged, misdirected, mutilated, garbled or incomplete, altered or otherwise irregular or that do not conform with or satisfy any or all of the conditions of the Contest Rules are void and no responsibility is assumed by Sponsor for any such entries.

Entrants grant Sponsor a non-exclusive licence to use all entries for any purpose. No correspondence will be entered into except with selected entrants.

3. **Eligibility:** This Contest is open only to legal residents of Ontario who have reached or surpassed the age of eighteen (18) as of the first day of the Contest Period, and who are residing in Ontario throughout the Contest Period. This Contest is void in whole or part where prohibited by law. The Contest is not open to employees of Sponsor, or its affiliated companies, advertising agencies, contractors, or other representatives or members of their respective immediate families or those with whom the forgoing persons are domiciled, or any other parties engaged in the development, production or distribution of Contest materials. Sponsor shall have the right at any time to require proof of identity and/or eligibility to participate in the Contest. Failure to provide such proof may result in disqualification. All personal and other information requested by and supplied to Sponsor for the purpose of the Contest must be truthful, complete, accurate and in no way misleading. Sponsor reserves the right, in its sole discretion, to disqualify any person who supplies untruthful, incomplete, inaccurate or misleading personal details and/or information at anytime.

4. **Winner Selection:**
 - a. Two draws will be held to determine a winner at each such draw. The first draw will be held on August 25, 2026 at 1:00 PM at the Sponsor's Address, from all eligible entries received on or before August 25, 2026 (the "**First Draw**"). The second draw will be held on January 8th, 2027 at 1:00 PM at the Sponsor's Address, from all eligible entries received on or before December 31, 2026 (the "**Second Draw**"). Subject to any delays as a result of ineligible entries, a contestant's inability to answer a skill testing question or return the Release (as defined herein), each winner will be announced on the day of each draw, on the Sponsor's Facebook page: <https://www.facebook.com/GananoqueChev>.
 - b. The odds of being selected as the potential winner are dependent upon the number of eligible entries received by Sponsor at the time of each draw. Before being declared winner, the selected entrant shall be required to correctly answer, without assistance of any kind, whether mechanical or otherwise, a time-limited mathematical skill-testing question to be administered by e-mail, to comply with the Contest Rules. Sponsor may, in its sole discretion, provide an alternate skill-testing question or vary the requirements to perform any skill-testing component of the Contest to accommodate and include the participation of entrants with physical or cognitive disabilities.
 - c. To be declared a winner and claim the corresponding Prize, the selected entrant for the Prize must: (i) Be reached by phone or e-mail and or/or respond to any phone call, voicemail or e-mail within two (2) business days of receipt (for this purpose voicemail and e-mail are deemed received on the date left or delivered); (ii) have complied with the official Contest Rules; and (iii) sign and return the Release, described in section 7 of these Contest Rules and correctly answer the skill testing question on that release, within five (5) business days of receipt. Upon satisfaction of the above conditions, the Prize letter explaining how, when and where to redeem the Prize will be mailed or emailed by Sponsor to the winner within thirty (30) days of being selected, at the address indicated on the winner's entry form. If the selected entrant cannot be contacted by e-mail or telephone, fails to return the Contest documents within the specified time, or otherwise does not satisfy any of the above conditions; then he/she will forfeit his/her

Prize and an alternate winner will be selected. Sponsor is not responsible for the failure for any reason whatsoever of the winner to receive notification or for Sponsor to receive a selected entrant's response (including by reason of any problem or technical malfunctions or operational problems with any telephone network or lines, computer online systems or servers, computer software problems or traffic congestion on the internet or at any website).

5. **Prize Winners:** There will be in total two (2) winners drawn throughout the Contest Period, one at the First Draw on August 25, 2026 at 1:00 PM at the Sponsor's Address and one at the Second Draw on January 8th, 2027 at 1:00 PM at the Sponsor's Address. The Prizes, each having a total maximum approximate value of \$18,000.00 CAD, are described in more detail in Section 6 below.

Sponsor reserves the right to substitute the Prize or any Prize component for one of equal or greater value.

The Prize must be accepted as awarded and is not transferable or convertible to cash or to another person's name. No substitutions except at Sponsor's option. Sponsor shall not assume any liability for a lost, damaged or misdirected Prize. Only one Prize per person, per family, per household or per address will be awarded. Only the winner will be notified and Sponsor will not communicate to individuals the fact that they have not won this Contest. Upon written request to Sponsor delivered to dale@ganchev.ca the winner of the Prize will be disclosed.

6. **Grand Prizes:** There are two (2) prize(s) available to be won (each, a "Prize"). Each Prize consists of a two (2)-year lease of a 2026 Chevrolet Trax, with an annual mileage allowance of 20,000 kilometres per year (40,000 kilometres total over the lease term).

- a) **Inclusions:** Each Prize includes the following, which will be provided and paid for by Sponsor as part of each Prize package:
- i. Monthly lease payments for the full two-year lease term;
 - ii. Harmonized Sales Tax (HST) applicable to the lease payments; and
 - iii. Vehicle licensing and registration fees.
- b) **Conditions:**
- i. The winner must enter into Sponsor's standard vehicle lease agreement, subject to credit approval, insurance requirements, and customary lease terms and conditions (the "**Lease Agreement**").
 - ii. Excess mileage, wear and tear beyond normal use, fuel, insurance, maintenance, repairs, tickets, fines, and any costs not expressly stated as included above are the sole responsibility of the winner.
 - iii. Each Prize is non-transferable, must be accepted as awarded, and has no cash surrender value. No substitutions except at Sponsor's sole discretion.
 - iv. If a winner does not qualify for or declines the Lease Agreement, the Prize may be forfeited and awarded to an alternate entrant, at Sponsor's discretion.

7. **Release:** Each Prize winner will be required to execute a written release ("**Release**") that confirms his or her: (i) eligibility for this Contest and compliance with these Contest Rules; (ii) acceptance of the Prize as offered; (iii) release of Sponsor and its parent companies, subsidiaries, affiliates and/or related companies and each of their respective employees,

directors, officers, suppliers, agents, administrators, licensees, representatives, advertising, media buying and promotional agencies (collectively, the “**Releasees**”) from any and all liability from any loss, harm, damages, cost or expenses arising out of participation in this Contest, participation in any Contest-related activity or the acceptance, use, or misuse of the prize, including but not limited to costs, injuries, losses related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light, or from any and all claims of third parties arising therefrom; and (iv) granting to Sponsor of the unrestricted right, in Sponsor’s sole discretion, to produce, reproduce, publish, reproduce, convert, broadcast, communicate by telecommunication, exhibit, distribute, translate, the winner’s name, photograph, likeness, voice and biography in any and all media now known or hereafter devised, in connection with the Contest and the promotion and exploitation thereof. The executed Release must be returned within five (5) business days of the date indicated on the accompanying email letter of notification or the verification as the winner, or he/she will be disqualified and the Prize forfeited.

- 8. Indemnification by Entrant:** By entering the Contest, each contestant releases and holds the Releasees harmless from any and all liability for any injuries, loss or damage of any kind to him or her or any other person, including personal injury, death, or property damage, resulting in whole or part, directly or indirectly, from such contestant’s acceptance, possession, use or misuse of any Prize, participation in the Contest, breach of any of these Contest Rules, or from any Prize-related activity undertaken by such contestant. Each contestant shall fully indemnify the Releasees from any and all claims by third parties relating to the Contest.
- 9. Technical Malfunctions:** Sponsor will not be responsible for any problem or technical malfunctions or operational problems with any telephone network or lines, computer online systems or servers, computer software problems or traffic congestion on the internet or at any website and assumes no liability for damage to any contestant’s or any other person’s computer resulting from participating in this Contest.
- 10. Changes:** If, for any reason, any portion of this Contest is not capable of running as planned or if the administration, security, fairness, integrity, or proper conduct of this Contest is corrupted or adversely affected, including without limitation by reason of tampering, unauthorized intervention, fraud, technical failures or any other causes beyond its control or for any other reason whatsoever, then Sponsor, in its sole and absolute discretion, may cancel, terminate, modify (including extending or shortening the Contest Period) or suspend the Contest without individual notice. Any such notice will only be published on Sponsor’s website: <https://www.getgm.com/>.
- 11. Conduct:** By participating in the Contest, each entrant agrees to be bound by the Contest Rules, which will be posted at <https://www.getgm.com/> (the “**Sponsor Website**”) throughout the Contest Period and to be bound by the decisions of Sponsor (which will be final on all matters relating to this Contest). Sponsor reserves the right, in its sole discretion, to disqualify any entrant found to be: (a) violating the Contest Rules; (b) tampering or attempting to tamper with the entry process, or the operation of the Contest or Sponsor Website; (c) violating the terms of service, conditions of use and/or general rules or guidelines of any online Sponsor property or service; and/or (d) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. CAUTION; ANY ATTEMPT TO DELIBERATELY DAMAGE THE SPONSOR WEBSITE OR ANY RELATED WEBSITE OR UNDERMINE THE LEGITIMATE

OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. IF SUCH AN ATTEMPT IS MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING, BUT NOT LIMITED TO CRIMINAL PROSECUTION.

12. Privacy/Use of Personal Information:

a) By submitting an entry, each contestant confirms that (i) he or she grants to Sponsor the right to use his or her name, telephone number, province and city of residence, age, gender, language, email address and photograph (“**Personal information**”) for the purpose of administering this Contest, including but not limited to contacting and announcing the winner (and the Prize won) and contacting him or her to confirm any of the information, consents, and grants that he or she has provided; (ii) grants to Sponsor the right to use his or her contact information to contact him or her regarding any issues, notifications, or corrections arising from or in connection with the Contest, including without limitation relating to any prize awarded, (iii) grants to Sponsor the right to use his or her Personal information for publicity and promotional purposes including but not limited to those relating to the Contest, in any and all media now known or hereafter devised, developed using the rights granted in connection with the Contest without further compensation unless prohibited by law, (iv) acknowledges that Sponsor may disclose his or her Personal information to third-party agents and service providers of Sponsors (including those outside of Canada) in connection with any of the activities listed in (i) (ii) and (iii) above.

b) All entries become the property of Sponsor and none will be returned. Sponsor reserves the right, at its option, to publish each winner’s name, address, photograph, likeness, voice or statements at any time without further compensation to the winner.

c) Sponsor may retain and use this information for future marketing of its products and promotions to each contestant and may share it with companies with whom it has marketing and other promotional arrangements for the purpose of providing each contestant with information about their products.

d) Sponsor will use the Personal information only for identified purposes. For further information concerning the treatment of personal information, see the privacy policy posted on Sponsor’s website at: <https://applications.edealer.ca/PrivacyPolicy.htm>.

13. General: This Contest is subject to all applicable federal, provincial and municipal laws and regulations in in the province of Ontario and in Canada. This Contest is void where prohibited or otherwise restricted by law. All currency indicated in these Contest rules are in Canadian dollars.