

# JOY CAN BE BOTH BUSINESS & PLEASURE



BMW London's fleet program offers all the value of fleet pricing, coupled with our unmatched level of executive service. With the BMW Fleet program, companies operating five or more vehicles are entitled to generous benefits when purchasing or leasing their executive's vehicles. Our BMW Fleet program is designed to address the needs of companies who are seeking executive transportation. Your carefully prepared and hand waxed vehicle is fueled, licensed and if requested delivered to you. BMW London offers a delivery service to a number of surrounding cities.

Embodying exceptional refinement and quality, a BMW is now more affordable than ever. Included with every new BMW is no charge scheduled maintenance for 4 years or 80,000 km's. BMW London also offers fleet clients a BMW loaner vehicle when they come in for service at no additional charge.

### BMW London Benefits:

- Free Delivery to surrounding cities
- Outstanding staff eager to help find the right vehicle for you
- Great pricing on both new and preowned vehicles

simplifying **FLEET**



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# BMW FLEET PROGRAM

## PROGRAM BENEFITS

With the BMW Fleet program, companies operating five or more vehicles are entitled to generous benefits when purchasing or leasing their executive's vehicles. Our BMW Fleet program is designed to address the needs of companies who are seeking executive transportation.

To qualify your company must have five vehicles owned and operated in the company name and have a corporate BMW fleet account number. BMW fleet pricing can also be extended to those commercial customers buying three or more business use vehicles at one time.

### BMW also offers the following:

- 4-Year, 80,000 km No-Charge Scheduled Maintenance
- Standard features that other luxury car companies may offer only as options
- A balance of performance, handling and safety
- 24-hour Roadside Assistance
- A memorable customer experience

## FLEETS

Companies with five or more vehicles owned and operated under the company name are entitled to significant savings using their BMW fleet account number.

## CAR ALLOWANCE CLIENTS

VIPs, executives and upper level management whose company offers five or more car allowances can also take advantage of the BMW Fleet program. Fleet incentives will be extended to those business customers who receive a fixed monthly or yearly allowance specifically for the acquisition or operation of a motor vehicle.

## BMW LONDON EXPERIENCE

BMW London is dedicated to providing a truly memorable sales, service, and parts experience to each and every one of our valued customers. You will find BMW London to be the premier choice for luxury transportation.

