



TONALE



THE FOUNDATION OF FAST

The courage to reach further — it's what sets this Brand, its designers and its drivers apart. Racing still serves to prove and inspire Alfa Romeo design, long known to be geared for both track and street. It has produced a wide range of innovative vehicles that are now hailed as classics.

1910 The 24 HP was the very first car produced at the ALFA factory, with a top speed of 99 km/h (62 mph). The "Corsa" version of the 24 HP stood out at the 1911 Targa Florio.

1929 Enzo Ferrari began as a test driver for Alfa and soon took charge of the entire racing program. He established "Scuderia Ferrari" in Modena, modifying and tuning every Alfa Romeo race car, resulting in a winning record that still shines brightly on the Alfa Romeo name.

1932 In the 1930s, the Vittorio Jano-designed Gran Premio Tipo P3 was a force — it clocked an unheard-of top speed of 233 km/h (145 mph). It took 46 Grand Prix checkered flags in a three-year period.

1938 Alfa Corse, the in-house racing team for Alfa Romeo, prepared four 8C 2900B cars for the 1938 Mille Miglia, continuing to dominate there by taking the top two positions.

1953 A derivation of the Alfa Romeo 6C 3000 prototype increased engine capacity to 3,495 cc and produced a top speed of 251 km/h (156 mph). It was the winner of the first Gran Premio Supercortemaggiore held in Merano in 1953.

1954 Alfa Romeo introduces Giulietta in several different street models along with a competition-only two-seater, the Giulietta Sprint Zagato. Its all-aluminum and plexiglass construction achieved optimal power and weight ratios with lightweight strength innovations.

1965 Production of subsequent Giulia models for both road and track continued on and off for decades to come, achieving numerous class wins in demanding events such as the 24 Hours of Le Mans, the Targa Florio, 12 Hours of Sebring and the Nürburgring 1,000 km (621 miles).

1967 Enter the Tipo 33 Stradale — often called the most beautiful car of all time. With only 18 produced, the car is extremely rare. The value of each is almost impossible to determine as the 33 Stradale is hardly ever traded.

2015 After the long-awaited North American introduction of the Alfa Romeo 4C, June 2015 revealed the new Giulia Quadrifoglio, the most impressive reincarnation of the Giulia to date, featuring a whole new level of power-to-weight engineering.

2016 The Alfa Romeo Stelvio was the very first high-performance compact luxury crossover SUV manufactured and marketed by Alfa Romeo. Stelvio was first revealed at the 2016 Los Angeles Auto Show and entered production at the Cassino Plant in Italy at the end of 2016. It is named for the Stelvio Pass: Italy's highest mountain pass, noted for its thrilling switchbacks.

2023 Tonale, the Alfa Romeo compact crossover SUV, is released in Canada with the 2.0L Turbocharged engine. Named after an Italian mountain pass, the 2024 Tonale was the first Plug-in Hybrid Electric Vehicle (PHEV) available from Alfa Romeo.



CENTRE OF ATTENTION

Different trim levels present varying colours and materials, including the exciting Tributo Italiano models that are offered across the entire Alfa Romeo lineup. Interiors feature Black Performance Sport leather-trimmed seats with Red accent stitching, the Tributo Italiano logo embroidered on front-seat headrests, and other distinctive accents that pay tribute to the Brand's origins of Italian excellence and the sportiness of Alfa Romeo.

QUIETLY POWERFUL



The Tonale Plug-in Hybrid Electric Vehicle (PHEV) puts the best possible Alfa Romeo spin on hybrid electric vehicles, harnessing the additional power of electricity to redefine performance for a new generation. It combines a 15.5-kWh lithium-ion battery with a 90-kW e-motor and a 1.3L Turbocharged four-cylinder engine to deliver 285 horsepower, an electric range of up to 53 kilometres^{1*} and a total range of up to 520 kilometres². Plus, with the available Level II charger,³ Tonale is fully charged in as little as 2.5 hours, creating a flexible Electric Vehicle (EV) scenario. Alternatively, the 2.0L Turbocharged I4 engine is also offered as a standard, gas-only option that churns out an impressive 268 horsepower and 295 lb-ft of torque and is paired with a 9-speed automatic transmission.

Veloce PHEV shown in Grigio Ascari Metallic with available 20-inch Grigio 5-hole aluminum wheels.

*A note about this brochure: all disclaimers and disclosures can be found on the last page.

ALWAYS IN CHARGE

PHONE IT IN

With an Alfa Connect subscription, the Alfa Romeo App⁴ allows you to manage and control Tonale virtually anywhere and at any time. You can remotely control the door and trunk locks, turn lights on and off, and for Plug-in Hybrid Electric Vehicle (PHEV) models, check the charging level and schedule preconditioning and battery charging. The app works directly with the in-vehicle infotainment system and is especially handy for the connected GPS navigation⁵ that offers Dynamic Range Mapping, over-the-air map updates, Parking and Fuel Station Locator, Charging Station Locator, Last-Kilometre Navigation and more.

FAST CHARGING

Optimize your Tonale PHEV charging time with the available Level II home charger.⁹ In as little as 2.5 hours, the Tonale can be fully charged and raring to go. Your Alfa Romeo retailer will provide you with installation recommendations and charging tips.

The exclusive Alfa Romeo DNA Selector dials in your preferred performance style.

DYNAMIC

Dynamic mode provides maximum performance, guaranteed by maximum output from the two power sources, precise calibration of the gas pedal, more effective braking and a quicker response from the steering wheel.

NATURAL

In Natural mode, managing the switch between the electric and thermal engine is entirely automatic. This is the ideal setting for everyday use, where consumption won't compromise performance.

ADVANCED EFFICIENCY

With the Advanced Efficiency setting, designed for maximum consumption efficiency, Tonale will only use electric propulsion where possible.

**EASILY
ADAPTS**

POWERFUL PERKS

The innovative electric architecture creates high-level performance while accelerating and slowing down. The Intelligent Brake System (IBS) optimizes the “auto-recharge” feature and recovers the kinetic energy during deceleration to improve efficiency. Depending on the battery’s charge, Tonale features four different Electric Vehicle (EV) capabilities that exclusively use the electric motor:



e-CREEPING

Uses the electric motor to provide the startup commonly available in vehicles with automatic transmission: in first gear or Reverse.



e-PARKING

Parking manoeuvres become silent, reducing noise for the driver and those passing by.



e-QUEUEING

Keeps the vehicle moving in a traffic jam or in a stop-and-go situation.



e-LAUNCH

The vehicle starts using only the electric motor for a truly silent start.

FIXED BREMBO® CALIPERS AND IBS “BRAKE BY WIRE” SYSTEM

The Alfa Romeo IBS offers unparalleled braking performance and brake pedal feel in all situations. This innovative system increases brake responsiveness on the road regardless of temperature or road conditions, contemporarily maximizing regenerative braking.

Brembo, a leader in braking technology, takes braking to another level. Fixed ventilated calipers on the front and full discs on the rear, each equipped with four pistons, ensure maximum braking performance.



Tributo Italiano models shown in three exclusive colours of the Italian flag: Red (Alfa Rosso), White (Milano White) and Green (Verde Fangio Metallic).

COLOUR PALETTE



Alfa Black
Available on Tonale and Tonale Veloce



Alfa Rosso
Available on Tonale, Tonale Veloce and Tonale Tributo



Milano White
Available on Tonale, Tonale Veloce and Tonale Tributo



Verde Fangio Metallic
Available on Tonale Veloce and Tonale Tributo



Misano Blue Metallic
Available on Tonale and Tonale Veloce



Grigio Ascari Metallic
Available on Tonale and Tonale Veloce

TONALE

SELECT STANDARD EQUIPMENT

MECHANICAL

2.0L Turbocharged I4 engine
(268 horsepower/295 lb-ft of torque)
with a 9-speed automatic transmission
OR
1.3L I4 Plug-in Hybrid Electric Vehicle (PHEV)
engine (285 horsepower/estimated 350 lb-ft of
torque) with a 15.5-kWh battery and 6-speed
automatic transmission
Alfa Romeo DNA Selector
Frequency Damping Suspension
Q4 All-Wheel Drive (AWD)

EXTERIOR

225/55R18 All-Season tires with 18-inch 5-hole
aluminum wheels
4-wheel disc brakes
Adaptive LED headlamps
LED daytime running lamps (DRLs) and taillamps
Rubber daylight opening (DLO) mouldings
Dark V-Scudetto grille
Anodized brake calipers

INTERIOR

Black push-button start on steering wheel
Black interior trim
Black door sills
Privacy glass
8-way power front seats, including 4-way
lumbar adjust
Heated Sport steering wheel
Heated front seats
Black headliner

TECHNOLOGY

Uconnect® 5 10.25-inch touchscreen radio
with GPS navigation⁵
12.3-inch Cannocchiale Digital Instrument Display
AM/FM radio/MP3/auxiliary-in/wireless
technology/USBs
Apple CarPlay⁶/Android Auto^{TM6}/SiriusXM⁷
6-month trial subscription
Wireless charging pad
Forward Collision Warning (FCW) with
Full-Speed Stop⁹
Pedestrian/Cyclist Emergency Braking⁹
Back-up camera⁸
Front and rear park sensors⁸
Blind-Spot Monitoring (BSM) and Rear
Cross-Path Detection⁸
Adaptive Cruise Control with Full Stop
(ACC STOP)⁸
Lane Keep Assist⁸
Auto High-Beam Headlamp Control

TECHNOLOGY (CONTINUED)

Passive entry/keyless go
Remote start
Universal garage door opener¹⁰
Rain-sensing windshield wipers
Heated washer nozzles
Dual-Zone Automatic Temperature Control
Rear-Seat Reminder Alert
Tire service kit
Auto-dimming rearview mirror

OPTIONS/PACKAGES

Single-pane sunroof
19-inch Diamond-Cut 5-hole aluminum wheels



Sport Cloth Seat
with Vinyl Bolster
Standard on gas models



Black Sport Cloth Seat
with Biscotto Stitching
Standard on PHEV models



18-inch 5-Hole
Aluminum Wheel
Standard



19-inch Diamond-Cut
5-Hole Aluminum Wheel
Available

VELOCE

ADDS TO TONALE

MECHANICAL

Adaptive suspension

EXTERIOR

235/45R19 All-Season tires with 19-inch
Diamond-Cut 5-hole aluminum wheels
4-wheel discs with Brembo® front brakes
Hands-free liftgate
Gloss Black window surrounds
Dark Miron body kit
Red-painted brake calipers with White script

INTERIOR

Leather-trimmed ventilated front seats
Alcantara® wrapped dashboard and armrest
Aluminum pedals and door sills
Column-mounted paddle shifters (late availability)
Red stitching on instrument panel, seats, door
armrest and centre armrest

OPTIONS/PACKAGES

Single-pane sunroof
Active Assist Package
harman/kardon® sound system (gas models only)
20-inch Grigio 5-hole aluminum wheels
Leather Front Seat Group (Plug-in Hybrid Electric
Vehicle (PHEV) models only)
Leather and harman/kardon Sound Group
(PHEV models only)



Black Perforated
Leather-Trimmed Seat with
Dark Grey Accent Stitching
Standard on gas models
Available on PHEV models



Black Perforated Alcantara Seat
with Red Accent Stitching
Standard on PHEV models



19-inch Diamond-Cut
5-Hole Aluminum Wheel
Standard



20-inch Grigio 5-Hole
Aluminum Wheel
Available

TRIBUTO

ADDS TO VELOCE

EXTERIOR

Dark Miron front grille with V-Scudetto insert
Two-tone finish with Black roof and
a body-colour body kit

Unique Tonale touches include:

- All-new body kit with front/rear bumper side inserts, wheel arches and side skirts
- Matte Dark Miron skid plates and side/front accents

Mirror caps with the Italian flag

INTERIOR

Black Performance Sport leather-trimmed seats
with Red accent stitching

Embroidered front-seat headrests with the
distinctive new Tributo Italiano logo

Red stitching on the dashboard, seats and
door panels

New “carbon design” dashboard fascia with
the Alfa Romeo logo, ambient lighting and
aluminum kickplate



Tributo shown in Alfa Rosso.



Black Performance Sport
Leather-Trimmed Seat with Red
Accent Stitching and Embroidered
Front-Seat Headrests with New
Tributo Italiano Logo
Standard



20-inch Grigio 5-Hole
Aluminum Wheel
Standard

1) Driving range based on Government of Canada approved test methods and full battery charge. Actual range may vary based on several factors, including temperature, terrain, battery age, vehicle model, loading, HVAC, use and maintenance. 2) Based on *EnerGuide* fuel consumption ratings and fuel tank options. Government of Canada test methods used. Your actual fuel consumption will vary based on driving habits and other factors. Ask your retailer for the *EnerGuide* information. Miles per gallon (mpg) ratings based on imperial gallon. 3) Installation and configuration requirements may apply. Before purchasing or installing the in-home level II home Charging Station, customer should ensure that the system is compatible with their home's electrical system. Electrical system upgrades may be necessary to ensure compliance with all applicable codes and regulations. Please consult a professional installer for full details. 4) App features may vary between vehicle, model year and the connected services available. 5) Never program while driving. GPS mapping and 3D navigation may not be detailed or available in all areas or reflect current road regulations. 6) Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice controls, when it is safe to do so. Requires compatible iPhone. See retailer for phone compatibility. Data plan rates apply. Wireless use of Android Auto requires a compatible Android 11.0+ phone and compatible active data plan. Check g.co/androidauto/requirements for compatibility. 7) **If you decide to continue service after your trial, the subscription plan you choose will continue and you will be charged according to your chosen payment method at then-current rates unless you cancel your services.** Fees and taxes apply. Some services and features are subject to device capabilities and location availability. Please see the SiriusXM Customer Agreement at www.siriusxm.ca/terms for complete terms and how to cancel, which includes calling SiriusXM at 1-888-539-7474. All fees and programming are subject to change, provided that we will notify you in advance of any price change. We use personal information in accordance with our Privacy Policy, available at www.siriusxm.ca/privacy. 8) This is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of their surroundings and be prepared to take corrective action to avoid collisions. 9) This system is an alert system for the front of the vehicle. It is not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use the brakes to avoid collisions. 10) Not compatible with all garage door openers.

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