



GIULIA



A PAST THAT PREDICTS THE FUTURE

The courage to reach further — it's what sets this Brand, its designers and its drivers apart. Racing still serves to prove and inspire Alfa Romeo design, long known to be geared for both track and street. It has produced a wide range of innovative vehicles that are now hailed as classics.

1910 The 24 HP was the very first car produced at the ALFA factory, with a top speed of 99 km/h (62 mph). The "Corsa" version of the 24 HP stood out at the 1911 Targa Florio.

1929 Enzo Ferrari began as a test driver for Alfa and soon took charge of the entire racing program. He established "Scuderia Ferrari" in Modena, modifying and tuning every Alfa Romeo race car, resulting in a winning record that still shines brightly on the Alfa Romeo name.

1932 In the 1930s, the Vittorio Jano-designed Gran Premio Tipo P3 was a force — it clocked an unheard-of top speed of 233 km/h (145 mph). It took 46 Grand Prix checkered flags in a three-year period.

1938 Alfa Corse, the in-house racing team for Alfa Romeo, prepared four 8C 2900B cars for the 1938 Mille Miglia, continuing to dominate there by taking the top two positions.

1953 A derivation of the Alfa Romeo 6C 3000 prototype increased engine capacity to 3,495 cc and produced a top speed of 251 km/h (156 mph). It was the winner of the first Gran Premio Supercortemaggiore held in Merano in 1953.

1954 Alfa Romeo introduces Giulietta in several different street models along with a competition-only two-seater, the Giulietta Sprint Zagato. Its all-aluminum and plexiglass construction achieved optimal power and weight ratios with lightweight strength innovations.

1965 Production of subsequent Giulia models for both road and track continued on and off for decades to come, achieving numerous class wins in demanding events such as the 24 Hours of Le Mans, the Targa Florio, 12 Hours of Sebring and the Nürburgring 1,000 km (621 miles).

1967 Enter the Tipo 33 Stradale — often called the most beautiful car of all time. With only 18 produced, the car is extremely rare. The value of each is almost impossible to determine as the 33 Stradale is hardly ever traded.

2015 After the long-awaited North American introduction of the Alfa Romeo 4C, June 2015 revealed the new Giulia Quadrifoglio, the most impressive reincarnation of the Giulia to date, featuring a whole new level of power-to-weight engineering.

2016 The Alfa Romeo Stelvio was the very first high-performance compact luxury crossover SUV manufactured and marketed by Alfa Romeo. Stelvio was first revealed at the 2016 Los Angeles Auto Show and entered production at the Cassino Plant in Italy at the end of 2016. It is named for the Stelvio Pass: Italy's highest mountain pass, noted for its thrilling switchbacks.



A side-profile view of a red Alfa Romeo Giulia parked on a cobblestone street in front of a stone building with a wooden door and greenery. The car's sleek design and vibrant red paint are highlighted.

FOREVER ON FAST FORWARD

The Alfa Romeo Giulia delivers an inspiring, spirited ride that draws on its rich Brand legacy. This marque is known for vehicles that expertly bring the worlds of championship racing and Italian craftsmanship together, winning over generations of enthusiastic drivers. The latest Giulia is a sedan designed to impress engineers, accelerating beyond all expectations with a honed aerodynamic design and formidable horsepower. Exciting innovations take performance, communication and entertainment to the next level. Open the four doors of Giulia and you'll discover a sedan experience that can only belong to Alfa Romeo.

QUICK TO ACCLIMATE



The Q4 All-Wheel Drive (AWD) system offers the performance and driving pleasure of Rear-Wheel Drive (RWD), switching to AWD only when warranted. Under normal conditions, the Q4 AWD system sends 100 percent of the engine torque to the rear axle. When necessary, the system can automatically transfer up to 60 percent of the torque to the front axle, thanks to the Active Transfer Case (ATC). It continuously monitors road conditions to deliver enhanced torque distribution, maximizing grip and performance.



POWER BROKER

2.0L TURBOCHARGED
FOUR-CYLINDER ENGINE

+

280

HORSEPOWER

+

306

LB-FT OF TORQUE



While *veloce* translates to “fast” in English, there’s a certain nimbleness and grace that goes into the Italian meaning. In fact, the Giulia Veloce is named for the Brand’s beloved 1962 sport coupe.

This modern Veloce brings a striking level of performance and design to its class. Beyond 280 horsepower, it features a Sport rear diffuser, mechanical limited-slip differential, 19-inch Sport 5-hole aluminum wheels, Red-painted brake calipers with White Alfa Romeo script and Black window surrounds.

EPITOME OF EASE

Alfa Romeo Giulia Tributo pays homage to its Italian heritage with distinctive features that highlight its reputation for high performance and impeccable craftsmanship. The cabin embraces a striking combination of materials, starting with heated front and rear Black Performance Sport leather-trimmed seats with Red accent stitching. Front-seat headrests are embroidered with the distinctive Tributo Italiano logo, while the 14-way power driver seat includes 4-way lumbar support with power bolsters and manual thigh support. Red accent stitching is also found on the door panels and dashboard, and its “carbon design” dashboard fascia is embellished with the Alfa Romeo logo. Aluminum accents include Sport pedals, footrest and kick plate. Along with standard conveniences like a wireless charging pad, headlamp washers, ambient lighting and a harman/kardon® premium audio system, the Alfa Romeo Giulia Tributo delivers the easy Italian elegance that is the envy of the world.

Tributo interior shown with Black Performance Sport leather-trimmed seats with Red accent stitching.

MOOD SHIFTS

The Alfa DNA Drive Mode Selector instantaneously adapts the behaviour of the vehicle to the selected driving mode. The system automatically resets to "Natural" at the vehicle start while retaining the ability to change modes at any time.



DYNAMIC opens the dual-mode exhaust and delivers a sharper throttle response, enhanced steering feedback and performance shift-mapping for sporty on-road driving.



NATURAL is a comfort setting for a perfect balance in daily driving and is calibrated to be the default setting.



ADVANCED EFFICIENCY is engineered to deliver maximum fuel efficiency.



COLOUR COLLECTION

Tributo shown in Alfa Rosso.



ALFA ROSSO



ALFA WHITE



VERDE FANGIO



MISANO BLUE METALLIC



MOONLIGHT GREY METALLIC



VULCANO BLACK METALLIC



VESUVIO GREY METALLIC

Colours may be limited/restricted based on model and availability.

GIULIA

SELECT STANDARD EQUIPMENT

MECHANICAL

All-aluminum 2.0L Turbocharged 4-cylinder engine
280 hp and 306 lb-ft of torque
8-speed automatic transmission
Q4 All-Wheel Drive (AWD)

EXTERIOR

18-inch Dark Turbine aluminum wheels
225/50R17 run-flat All-Season tires
4-wheel discs with Brembo® front brakes
Sport front fascia
LED headlamps
LED daytime running lamps (DRLs) and taillamps
Dark window surrounds
Dual Dark exhaust tips
Dark V-Scudetto grille surround
Silver-painted brake calipers with Black script

INTERIOR

Black push-button start on steering wheel
Driver-seat memory
Black interior trim
Black door sills
Ambient lighting
Laminated glass
Black leather-trimmed seats
10-way power front seats, including 4-way lumbar support with power bolsters and manual thigh support
Heated Sport steering wheel with paddle shifters
Heated front and rear seats
Black headliner

TECHNOLOGY

8.8-inch multi-touch display with Navigation^{1*}
12.3-inch Thin Film Transistor (TFT) cluster
AM/FM radio/MP3/auxiliary-in/3 USBs

Apple CarPlay² / Android Auto^{TM2} / SiriusXM^{®3}
6-month trial subscription
Wireless charging pad
Rotary controller
Full-Speed Forward Collision Warning Plus⁴
Alfa DNA Drive Mode Selector
Air quality system
Back-up camera⁴
Front park sensors⁴
Blind-Spot Monitoring (BSM) and Rear Cross-Path Detection⁴
Adaptive Cruise Control with Full Stop (ACC Stop)⁴
Lane Departure Warning (LDW)⁴
Auto High-Beam Headlamp Control
Infrared windshield
Auto-dimming exterior mirrors
Passive entry/keyless go
Remote Start System
Universal garage door opener⁵
Automatic headlamps

Rain-sensing windshield wipers
Heated washer nozzles
Dual-Zone Automatic Temperature Control
Integrated Braking System (IBS)
Hill Start Assist (HSA)

OPTIONS / PACKAGES

Dual-pane sunroof
Driving Assist Package includes:
• Active Driving Assist (ADA) System⁴
• Premium alarm system⁶
• Intelligent Speed Assist (ISA)⁴
Premium Interior and Sound Package includes:
• 14 premium harman/kardon[®] speakers
• Leather dash and upper doors

^{*}A note about this brochure: all disclaimers and disclosures can be found on the last page.



Black Leather-Trimmed Seat
Standard



18-inch Dark Turbine Aluminum Wheel
Standard



Silver-Painted Brake Calipers with Black Script
Standard



Red-Painted Brake Calipers with White Script
Available



Black Interior Trim
Standard

VELOCE PACKAGE

ADDS TO GIULIA

EXTERIOR

19-inch Sport 5-hole aluminum wheels
225/40R19 run-flat All-Season performance tires
Dual-pane sunroof
Sport rear fascia
Gloss Black window surrounds
Red-painted brake calipers with White script

INTERIOR

Black Performance Sport leather-trimmed seats
12-way power driver seat and 10-way power front-passenger seat, including 4-way lumbar support bolsters and manual thigh support
Aluminum Sport pedals and footrest
Leather dash and upper doors
Aluminum, column-mounted paddle shifters

TECHNOLOGY

harman/kardon® premium audio system
Active Assist Plus Package includes:

- Active Blind Spot/“Side Assist”⁴
- Driver Attention Alert⁴
- Traffic Sign Recognition⁷
- Intelligent Speed Assist (ISA)⁴
- Highway Assist System (HAS)⁸
- Traffic Jam Assist⁹
- Lane Keep Assist⁴

OPTIONS

Red Performance Sport leather-trimmed seats



Black Performance Sport Leather-Trimmed Seat
Standard



Red Performance Sport Leather-Trimmed Seat
Available



19-inch Sport 5-Hole Aluminum Wheel
Standard



Red-Painted Brake Calipers with White Script
Available



Aluminum Interior Trim
Standard

TRIBUTO

ADDS TO VELOCE PACKAGE

EXTERIOR

Dark Miron front grille with V-Scudetto insert
Dual-pane sunroof
Matte Dark Miron skid plates and side/
front accents
Mirror caps with the Italian flag
19-inch Dark 5-hole wheels

INTERIOR

Black Performance Sport leather-trimmed seats
with Red accent stitching
Embroidered front-seat headrests with the
distinctive new Tributo Italiano logo
Red stitching on the dashboard, seats and
door panels
New “carbon design” dashboard fascia with
the Alfa Romeo logo, ambient lighting and
aluminum kickplate



Tributo shown in Alfa Rosso.



Black Performance Sport Leather-Trimmed Seat with Red Accent Stitching and Embroidered Front-Seat Headrests with New Tributo Italiano Logo Standard



Red-Painted Brake Calipers with White Script Standard



19-inch Dark 5-Hole Wheel Standard



Aluminum Interior Trim Standard

1. Never program while driving. GPS mapping and 3D navigation may not be detailed or available in all areas or reflect current road regulations. 2. Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice controls, when it is safe to do so. Requires compatible iPhone. See retailer for phone compatibility. Data plan rates apply. Wireless use of Android Auto requires a compatible Android 11+ phone and compatible active data plan. Check g.co/androidauto/requirements for compatibility. 3. If you decide to continue service after your trial, the subscription plan you choose will continue and you will be charged according to your chosen payment method at then-current rates unless you cancel your services. Fees and taxes apply. Some services and features are subject to device capabilities and location availability. Please see the SiriusXM Customer Agreement at www.siriusxm.ca/terms for complete terms and how to cancel, which includes calling SiriusXM at 1-888-539-7474. All fees and programming are subject to change, provided that we will notify you in advance of any price change. We use personal information in accordance with our Privacy Policy, available at siriusxm.ca/privacy. 4. This is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of their surroundings and be prepared to take corrective action to avoid collisions. 5. Not compatible with all garage door openers. 6. Vehicle must be locked and system activated for alarm to sound. 7. Traffic Sign Recognition is not a substitute for safe and attentive driving. Factors including weather and condition of the traffic sign can impact the recognition and display of the sign. Always check traffic signs visually while driving. 8. Highway Assist System (HAS) requires the driver to keep his or her hands on the steering wheel at all times. This system is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of traffic conditions and maintain control of the vehicle. 9. This system is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of traffic conditions and maintain control of the vehicle.

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